



## The Planning Center to Lead Nogales General Plan Update

Tucson, AZ.  
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The Planning Center has been selected to lead the City of Nogales general plan update. The project will incorporate sustainable principles of design and guide development, infill, revitalization, historic preservation and redevelopment efforts for the city located 60 miles south of Tucson.

The Planning Center will manage the planning process of the update, which includes inventory, analysis, review, and update of pertinent data related to Nogales's general plan. According to Planning Center President Mike Grassinger, the plan update will allow the City of Nogales to become Arizona's leading International Port of Entry by establishing the policy direction necessary to accomplish the community's land use, economic development, historic and environmental sustainability goals.

"The Planning Center was selected to lead the project because they are in tune with the needs of Nogales for preparation of the general plan," said George Liñeiro, planning and zoning/building director for the City of Nogales.

Other municipalities for whom The Planning Center has prepared general plans include Sahuarita and Marana. Additional members of the Nogales project team include Poster/Frost Architects and RMA Consulting of Tucson.

Established in 1975, The Planning Center is a private consulting firm that provides a variety of multidisciplinary planning services including planning, economic market analysis, geospatial services and landscape architecture. For more information call (520) 623-6146 or visit [www.azplanningcenter.com](http://www.azplanningcenter.com).