



## The Planning Center to Lead Queen Creek General Plan Update

Tucson, AZ.  
April 9, 2007

The Planning Center has been selected to lead the Town of Queen Creek General Plan Update.

The Planning Center, under the direction of its Community Development Division, will manage the planning process of the update which includes inventory, analysis, review and update of pertinent data related to Queen Creek's General Plan.

The project includes the preparation of Queen Creek's land use, environmental resources, cost of development, water and wastewater, transportation and circulation, economic development, growth areas and community character elements, as well as the identification of implementation tools and administrative mechanisms for the plan. The project also includes an extensive public participation and community visioning process.

The General Plan Update is scheduled to last 12 months and will conclude in May 2008, when the completed plan will be presented to the Queen Creek Town Council for approval.

"The Town of Queen Creek conducted an extensive consultant selection process and selected The Planning Center team because of their technical skills and their commitment to public participation in the process. We are pleased to have The Planning Center develop a new plan we can all be proud of," said Wayne Balmer of the Town of Queen Creek.

Other members of the Queen Creek General Plan Update project team include Lewis and Roca, LLP and Kimley-Horn and Associates.

Established in 1975, The Planning Center is a private consulting firm that provides a variety of multidisciplinary services including planning, economic market analysis, geospatial services and landscape architecture. For more information call (520) 623-6146 or visit [www.azplanningcenter.com](http://www.azplanningcenter.com).