



Business Partnership Yields Online Orange Reports

Tucson, AZ.
April 2, 2007

The collaboration between The Planning Center and Bright Future Business Consultants has resulted in complete online access of Orange Reports, the most accurate and reliable Tucson real estate market research.

Through this partnership, 12 months of Orange Report real estate data will be available 24 hours a day and updated monthly. Consumers will also be able to get additional information, including zoning and property size, within a summary report on an aerial photograph.

The reports are accessible online at www.orangereports.com, with a customized market report starting at \$250.

“The real estate industry continues to need immediate access to information to stay ahead of competition and make smart business choices. We recognized the growing need and developed the software to generate the reports instantaneously,” said The Planning Center’s CEO, Mike Grassinger.

Established in 1975, The Planning Center is a private consulting firm that provides a variety of multidisciplinary planning services including planning, economic market analysis, geospatial services and landscape architecture. For more information call (520) 623-6146 or visit www.azplanningcenter.com.

Bright Future Business Consultants is the premier housing market research firm and publishes the Tucson Housing Market Letter along with several detail reports on a monthly basis. To learn more call (520) 751-0676 or visit www.orangereports.com.