

## The Planning Center Earns New Business Partner of the Year Award From ESRI

Tucson, AZ. March 19, 2007

The Planning Center has been named Environmental Systems Research Institute's (ESRI) Denver Region New Business Partner of the Year. The Denver Region includes Arizona, Colorado, New Mexico, Utah and Wyoming. The award was given to The Planning Center for its innovative partnership with ESRI.

These innovations include The Planning Center's development of an ArcGIS Engine application, Dream Builder®. Dream Builder® software navigates architectural design standards for new home communities. The software was developed using ESRI's geographic systems technology and eliminates the need for permit resubmittals by allowing homebuilders and governmental jurisdictions to easily review multiple design standards for any community.

ESRI, a global leader in geographic information system modeling and mapping software and technology, presented the award to The Planning Center on March 18, at the 18th annual Business Partner Conference in Palm Springs, Calif.

Dream Builder® consists of two applications: Dream Builder® Jurisdiction and Dream Builder® Sales Office. Dream Builder® Jurisdiction provides jurisdictional review staff the ability to efficiently review compliance for each building permit. Dream Builder® Sales Office enables builders to ensure their new home sales comply with design standards. The Southern Arizona Home Builders Association awarded Dream Builder® the "Most Innovative New Product" in 2005. To learn more about Dream Builder® visit www.dreambuildersoftware.com

Established in 1975, The Planning Center is a private consulting firm that provides a variety of multidisciplinary planning services including planning, economic market analysis, geospatial services and landscape architecture. For more information call (520) 623-6146 or visit www.azplanningcenter.com.