



THE PLANNING CENTER
a division of TPC Group, Inc
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Stakeholder Group Facilitation and Community Visioning Process



visioning
process

focus groups

SWOT
analysis

design
charrettes

community
visioning

public participation
plans

The Planning Center facilitates stakeholder group discussions centered on specific topics, such as a community-wide general plan or a historic neighborhood revitalization plan visioning process. The Planning Center begins this process by working with the public agency in the identification of participants who will be invited because they are believed to represent certain viewpoints or certain segments of the larger population (e.g., rural, urban, rancher, hiker, biker, environmentalist). During the next stages, discussions are guided by a set of predetermined questions. While there is limited feedback between the agency and participants, there is substantial opportunity for discussion among participants. Such discussions allow our staff to gain a better understanding of opinions about issues, such as land use compatibility, revitalization priorities, access, recreation and open space needs, sustainable practices desired, political climate and so on.