



Community
Visioning

Stakeholder
Luncheons

Open
Houses

Special Interest
Groups

SWOT Analysis

Graphic
Output

The Planning Center's design charrette is a dynamic, collaborative planning process consisting of a highly interactive community involvement program. Bringing a multidisciplinary charrette team to the community, we solicit the values, vision and needs of the stakeholders and community. The charrette team uses this information to create alternate plans, testing and refining them with stakeholders and the community through a series of feedback loops, with the goal of producing a preferred plan. This holistic and highly interactive public involvement program allows the community to embrace and own the planning process. Our design charrette process won the Arizona Planning Association's Best Public Participation Award in 2009 based on its originality, innovation, comprehensiveness, and effectiveness.