

VISION PORTFOLIO



SUNSHINE, ARIZONA

creates
unique project
identity

provides
marketing
material

connects
community

unifies
monumentation

establishes
cohesive
design

identifies
site
context

Every project requires an identity. The Planning Center's combination of professionals work together to create project vision packages which reflect the client's needs, are unique theming ideas, and are cohesive designs. The Planning Center understands the importance of regional context as well as interdependency of the individual design elements. The successful development of project identities includes:

- A specific identity, yet regionally appropriate designs
- Creative connection of community elements
- Conceptual development of community monumentation
- Interpretation of the client's vision
- Holistic design approach and implementation

The Planning Center can create a vision, theming and marketing package for your unique project while maintaining the integrity of your vision. Let us share your vision.