



**THE PLANNING CENTER**  
*a division of TPC Group, Inc*  
110 s church ste 6320 tucson az 85701

## Visual Communications



3D modeling

photo realistic images

3d fly-through animation

alternative simulations

massing studies

before and after comparison

The Planning Center utilizes the latest technology and software to produce visual communications that accurately represent the goals of our clients. The products we create have proven extremely useful in the design process to help visualize projects as they are being planned, as well as to present the vision and desired project outcome to stakeholders, elected officials and the general public. 3D fly-throughs, 3D modeling and massing studies, have also proven to be efficient communications tools. Animations and simulations can be produced at varying levels of detail from sketch level up to photo realism, depending on goals and budgets of our clients. When your project requires high impact graphics to communicate your plan, The Planning Center will bring your vision to life.